

The Reykjavik City Human Rights Office, in cooperation with the Reykjavik Multicultural Council are sponsoring a contest for the best poster for Reykjavik's Intercultural Day 2014.

Description of the contest

Nominations are currently sought for a poster advertising Reykjavik's Intercultural Day 2014, to be held on May 10th. The poster will be used as promotional material for Intercultural Day in various situations including the city's websites. The poster should include the Reykjavik logo (available [here](#)). Applicants may use artistic discretion in their implementation, but the poster should communicate the wealth that diversity and multiculturalism brings to Reykjavik. The purpose of Intercultural Day is to celebrate diversity and to connect people with different backgrounds together.

Who may enter the contest?

The contest is open to everyone.

Award

The winner will receive 100.000 ISK. A contract will also be made with the winner regarding implementation of the idea.

Application process

Entries shall be submitted in a sealed envelope marked *Reykjavíkurborgar 2014 í Ráðhús Reykjavíkur, Tjarnargötu 11, 101 Reykjavík*, by 16:00 on Thursday, March 24, 2014. Entries may be submitted 2 ways:

1. Printed out in colour on A4 paper (maximum 3 pages). Printed entries must include a PDF copy on a USB or a disc.
2. Email a PDF to mannrettindi@reykjavik.is.

All entries should include the applicant's full name, email, and address. All entries will be treated as confidential.

The winner will be announced on 31 March 2014

Judges

- Margét Sverrisdóttir- Chairman of the Reykjavik Human Rights Council
- SJÓN- author and member of the Reykjavik Human Rights Council
- Bjarni Brynjólfsson- City of Reykjavik's Director of Information
- Juan Camilo Roman Estrada- Chairman of the Multicultural Council of Reykjavik

Contest secretary

The contest secretary shall be Jóna Vigdís Kristinsdóttir, Intercultural Day Project Director.
Questions should be sent to- jvk@reykjavik.is.

[Link to advertisement in English](#)